

# CHRISTMAS

Serious Game on assertiveness.



## General description:

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Just hours before Christmas Eve dinner with his family, an unusual surprise leaves Jose Gabriel without his Christmas turkey.

In a race against time, Jose Gabriel sets off on a wild adventure through Mexico City, having run-ins with all sorts of different characters, to try to get his hands on the prized dish. The fate of Christmas Eve will rest on his ability to face conflicts, communicate assertively, and tell people “no” with conviction.

## Characteristics:

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A learning program built on game-based learning methodologies:

- Applicable and practical
- Revolutionary and powerful
- Addictive and innovative
- Experiential learning
- Flexible, quick, and easy to play
- Entertaining and enjoyable
- Unique

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### Methodology:

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The game-based learning methodology developed by Gamelearn is a combination of 3 elements:

1. **Quality content**, equivalent to a two-day classroom course with a strong practical focus that is useful and is directly applicable to work.
2. **Gamification techniques** such as storytelling, rankings, levels, and badges so that learning becomes a refreshing and fun experience that generates student engagement.
3. **An advanced simulator** that recreates real-life situations so that the student can practice in a safe and stress-free environment while also receiving personalized feedback with areas for improvement.

### Objectives:

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- Identify and understand the three behavior types when dealing with conflict (passive, aggressive, or assertive).
- Learn to deal with conflict in an assertive way.
- Discover the four-step method for crafting an assertive message.
- Learn how to say “no” assertively and stick to it.



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### Program:

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The program teaches all personality types how to best show assertiveness in different situations.

- Benefits of assertiveness
- Types of attitude: passive, aggressive, assertive
- How to deal with conflicts in a more assertive way
- Steps to building an assertive message
- Tips on saying “no” and sticking to it

### Knowledge and skills:

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With the help of Christmas’ realistic simulators, the game stimulates effective learning by allowing users to practice the main concepts necessary to come off as more assertive:

- Effective communication, empathy, interpersonal relationships, problem-solving, decisiveness.

Other integrated skills:

- Self-confidence, self-control, self-awareness, focus, flexibility, impact and influence, initiative.



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## Target audience:

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**Christmas** is aimed at anyone looking to improve the way they approach interpersonal relationships, defend their own interests, and assert their opinions. The material is applicable and useful in both professional and personal settings.

## Logistics:

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1. Players only need an internet connection to play.
2. You can access the game from the Gamelearn platform or include it as an additional solution in your LMS (Cornerstone, Moodle, SAP Success Factors, etc.).
3. Admin has access to student and group performance in real-time.

